

Re:Development QUARTERLY



Adar, Nisan, and Iyar 5785
March, April and May 2025
Issue 4

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CONGREGATION BETH SHALOM

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A Message from our Development Director

Rabbi Andy Shugerman
Development Director
 RabbiAndy@bethshalompgh.org



Welcome to our new look Re: Development Quarterly! For some of you, this newsletter will look very familiar, but perhaps others may be reading it for the first time now in 2025. We have streamlined our communications in general and the Mishpachtenu in particular. The Re: Development Quarterly publication will now appear four times a year, and the Mishpachtenu twice a year, in time for Passover and the High Holy Days.

In this edition of the Re: Development Quarterly, our readers will find a feature interview with Mindy Shreve, a long-time (but not life-long!) member and current VP of Member Engagement, who shared her family's history with Beth Shalom and her personal journey into our community in recent years. Mindy emphasizes the importance of volunteering and community engagement, and the photos of her in this edition show how integral she has become to annual fixtures of our synagogue like our Mishloah Manot project and our Volunteer Awards brunch.

Other features of Re: Development Quarterly will look familiar to regular readers of the old Mishpachtenu, which will also evolve. The section entitled "Our Congregational Family" will list all contributions, donations and sponsorships made to various congregational funds, in this edition specifically between November 1, 2024, and January 31, 2025. Donations are often made in memory of loved ones or in honor of special occasions, and in this publication we report on contributions to the new Bunny and Marvin Morris Family Arts Fund as well as to our Cemetery, Derekh (programs for community engagement), our General Fund, specific funds for annual programming at Beth Shalom, and our rabbis' discretionary funds, among others. Many of these gifts to our congregation mark events such as anniversaries, births and baby-naming ceremonies, Bar/Bat Mitzvah

celebrations, birthdays, bridal showers, weddings and yahrzeits.

Most of all, we hope that the Re: Development Quarterly illustrates why and how our Beth Shalom members and others have invested so much of themselves and their lives in our congregation that it feels like a second home to so many of us. We welcome any feedback you wish to share with us so that we can continue to showcase all that makes Beth Shalom so special.

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Help Your Shul...

by wishing our friends a Happy Birthday!

As part of the birthday greetings program, you can now write one larger check and draw down on your deposit as you send greetings during the year.

PLEASE download the birthday form from our weekly emails or get the form from our office. Thank you!

Spotlight on Mindy Shreve

Rabbi Andy Shugerman interviewed our member, Mindy Shreve

RABBI: What do you recall from your childhood about this place?

MINDY: Some members of my family, like my one uncle, Joel Smalley, who is still a member here, were members of Beth Shalom when I was growing up. So my cousins became bar and bat mitzvahs here. My great-grandfather Max Bress was one of the founders of Beth Shalom. My dad grew up at Beth Shalom and became a bar mitzvah here, along with Paul Teplitz's father, his first cousin.



*Joel Smalley,
Mindy's uncle*

Paul's grandmother and my grandfather were siblings. My father was not overly observant, and when we were growing up as kids, we lived somewhat closer to Tree of Life, so that is part of why we were members there. My mom had grown up at Bnai Israel because she lived in the East End what we now call Highland Park. What brought me ultimately to Beth Shalom was when my father passed away in 2000. I wanted to say Kaddish and my uncle Joel was here. He was a daily minyan regular, so I wanted to be somewhere where I had family, because at that time my mom and brothers were living in California.



Mindy Shreve with her brothers, Bobby Bress (left) and Danny Bress (right) and her niece, Isabella Bress.

RABBI: What was it like being a part of the daily minyan back then?

MINDY: It was really new to me because I had never attended Shul other than High Holidays or for simchas. I had never been at the daily minyan and even more so because I never became a bat mitzvah and I did not know how to read Hebrew. I taught myself Hebrew during that year.

It truly was a new experience. I knew virtually nothing, but happily besides my uncle, there were wonderful people that were in that morning minyan. I think we had at least nine of us who were saying Mourner's Kaddish, so we became a tight knit group. In particular, Elinor Zaremberg and Lea Davison (z"l) took me under their wing - they knew everyone. I knew no one at that time. I know that it might be hard for people to believe. They introduced me to everyone and made me feel very welcome. I was a very busy practicing lawyer, so I really came in for the service and did not stay for the breakfast and schmoozing. Being part of the minyan made what was obviously a difficult time into a warm and meaningful time in terms of personal growth.

RABBI: At what point in that process did you become a member of Beth Shalom?

MINDY: I joined right away. I did not feel right about taking advantage of the services without becoming a member. I did not continue to come every day after the year of mourning, but the older men at the time were disappointed that I was not going to still be there every day. I made a promise that I would continue to come at 6:30 AM on Shabbat morning which is why I have continued that tradition now. Now, I also attend more regularly all the time, but that is how that happened. I was the first woman at the 6:30 AM Shabbat morning service and was also the first woman at that service to have an Aliyah.

RABBI: Most people around here have never experienced the 6:30 AM minyan. How has that group changed, and what has stayed the same over all of those years?

MINDY: I think what has stayed the same is that it is still fairly traditional. Obviously, the people have significantly changed, and there are more women who attend. It has continued because it is largely made up of professional people who have extremely busy full-time jobs and it is a nice alternative to a longer service. Many attendees are people who may have come every day during a year of mourning, and when that year has finished, still continue to come to the early minyan on Shabbat.

RABBI: So after becoming a member, at what point did you become a lay leader?

MINDY: I was asked many times to serve on committees or the Board but my work schedule and leadership roles with other non-profits did not allow me to make those commitments. I do not think I became more involved at the shul until my mother passed away in 2013. Once again, I was coming to minyan every day to say Kaddish and my schedule was a little more open.

My first real inroad was serving on the House Committee primarily because Debby Firestone saw me weeding outside the shul. Thereafter, I served on the Centennial Luncheon Committee, Awards Brunch Committee, Bikur Cholim/Chesed Team and was the Sunday morning minyan captain.

RABBI: Do you recall when you were first on the executive committee?

MINDY: Approximately six years ago. I was elected to the Executive Committee after we amended the Constitution to have VPs with special portfolios. The position I currently have, VP for Member Engagement, was my first position on the EC.

RABBI: I heard you about your “Volunteer of the Year” award. What do you recall about how you were nominated?

MINDY: Debby Firestone called me to tell me I was selected to receive this award. At first, I did not want to accept telling her that many other members were far more deserving. Ultimately, Debby convinced me to accept and I was greatly honored. What I really remember about getting the award is my speech. As a lawyer I know it is always good to have visuals, so I made a visual of the names of all the people that I had come into contact with at the Shul over the years through involvement on committees and with other projects. The list at the time was over 300 people. But, if I were to do a contact count today, that number easily would be quadrupled. I wanted to encourage people to volunteer and to show them that this is what happens when you do so. You make all these different connections, you meet people, you make friends, you build a community here that is amazing.

RABBI: What else keeps you so deeply invested in the life of this synagogue?

MINDY: I am so grateful for what belonging here did for me when I was mourning my parents and I want to be here for other people. I like the solace of the morning minyan; even though we all kibbitz (“socialize”) a lot, it is a great way to start the day. It has been an awesome learning experience too.

Some of my best friends are now shul people. My cousin Paul Teplitz and I hardly knew each other when we were growing up. It really was not until he came to minyan to say Kaddish for his parents that we reconnected. There are so many others (shout out to the Class of '76) who I have been able to reconnect with because we are here at Beth Shalom.

RABBI: You clearly have given a lot of thought to managing your time and commitments. How is it that Beth Shalom remains such a leading cause for you to support?

MINDY: I think anybody should feel this way! Sometimes people think, “what has it done for me or what can it give me?” Beth Shalom has an amazing, dedicated clergy and staff: everyone from Rabbi Adelson to the maintenance staff - all the people who make this place run. I would never want to let them down. The most important thing I would say is that everything is here for you if you want it and seek it out. Yes, you have to take some initiative to do some things. I was not super outgoing when I first joined, not that I was shy, but I was not the way I am now. So, anybody can do it. I think you should because when you need a place like this for good times and bad times, it is not going to be here unless we have people who make sure that it will be here. That means financially, that means volunteering, that means just showing up when people need you.



From left to right: Nancy Zionts, Mindy Shreve & Linda Safyan Holber during the Volunteer Awards Brunch on April 14, 2024.



From left to right: Joe Goldston, Mindy Shreve, Barbara Caplan, Carol Beth Yoffee (z"l) and Harold Caplan making hamantaschen.



From left to right: Michelle Vines, Amira Walker, Kate Kim, Marissa Tait, Mindy Shreve, and Tika Bonner during Michelle's retirement party.

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Beth Shalom Welcomes Its Newest Members*

Charles & Debi Drummond

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We look forward to being part of your memories!



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November 1, 2024 — January 31, 2025

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Elaine Berkowitz

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November 1, 2024 — January 31, 2025

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Starting May 3, 2025, the third meal will be virtual, and a virtual third meal sponsorship is \$100.




If you are able to sponsor a third meal, please contact Ira Frank at 412-849-2937 or natfabira@juno.com.

Choir History

Lawrence Lubisch sang in the Beth Shalom choir for three decades, and passed away in 2004. We are grateful for his service in beautifying worship at Beth Shalom.

Did you sing in the choir as well? If so, please be in touch with Rabbi Adelson. We are considering a reunion.



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Sarah Robbins
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Rochelle Rosen
Sidney Rosen
Donna Rosen
Ayala Rosen
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Yahrzeit Donations

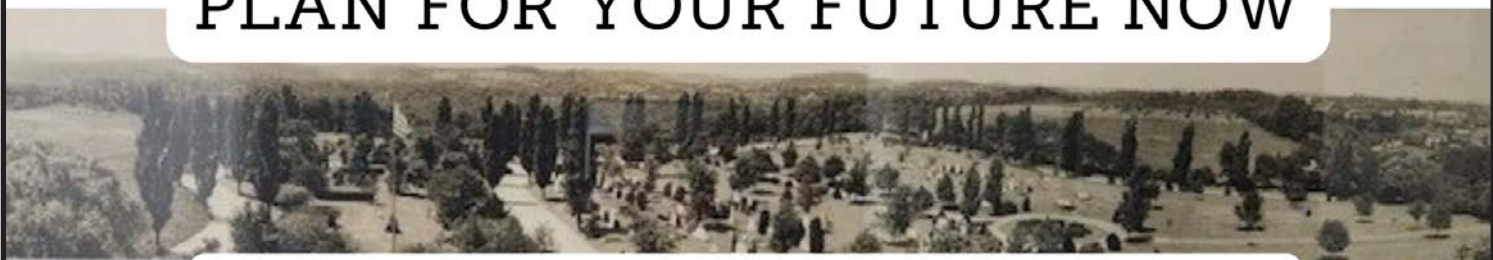
November 1, 2024 — January 31, 2025

Audrey Silverman
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 Jackie Simons
 Marlyn Sinclair
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 Perry & Nancy Zalevsky
 Sanford & Elinor Zaremborg
 Edwin & Mildred Zinman
 Neal & Elaine Zweig

PLAN FOR YOUR FUTURE NOW



Panoramic view of the Beth Shalom Cemetery from the chapel in 1945

WHAT WE DO FOR YOU

We can help with:

Pre-need planning
 Plot Selections
 Monument Offerings

We offer to you:

Beth Shalom Cemetery
 Beth Shalom Mausoleum
 Temple Ohav Shalom Memorial Garden
 Homestead Hebrew Cemetery

Visit Our Cemetery

Cemetery opens at 8:00 a.m. and closes at sunset. The cemetery is also closed at sundown on Friday through the Sabbath and all Jewish holidays.

Cemetery Closures

Due to the Passover holiday the cemetery will be closed the following dates:
 Sunday, April 13, 2025
 Monday, April 14, 2025
 Sunday, April 20, 2025

For more information, contact Michael Smrek, Cemetery Director,
 at 412.421.2288 x293 (office) or mmsrek@bethshalompgh.org.

OUR CONGREGATIONAL FAMILY

Kiddush Sponsors

November 1, 2024 — January 31, 2025

November 9, 2024

sponsored by **the Neivert Family** in honor of Alia becoming a bat mitzvah.

November 23, 2024

sponsored by **Deb, Mark, Samantha, Cate and Noah Sindler along with the Lehman, Krasnow, Zell, Favish and Levine families** in memory of Minnie Cohen (z"l) and Marilyn C. Sindler (z"l), both of whose *yahrzeits* is 23 Kislev.

November 23, 2024

supported by **Dr. Stuart Silverman** in honor of the namings of his granddaughters', Isabel Wren and Riley Noa.

December 7, 2024

sponsored by **Yael Silk and Jordan Fischbach** in honor of Natanel becoming a bar mitzvah.

December 14, 2024

sponsored by **Jennifer & Ilia Murtazashvili** in honor of Zoe becoming a bat mitzvah.

December 21, 2024

sponsored by **The Arnold H. Lazarus and Belle G. Lazarus Annual Remembrance Fund** honoring the memory of Arnold H. Lazarus (z"l) and Belle G. Lazarus (z"l).

January 4, 2025

sponsored by **Elaine and Sheldon Catz** in honor of Sheldon's 60th birthday.

January 11, 2025

sponsored by **Joseph and Phyllis Weinkle**, Adi Weinkle's grandparents, in honor of Adi becoming a bar mitzvah.

Nihum Avelim

(Comforting Mourners)

November 1, 2024 — January 31, 2025

Joseph Jolson (Sabina Robinson), Michael Jolson (Shoshanna Barnett) and Ilana Jolson on the passing of their sister and aunt, Sara Zalkin, on Tuesday, October 29, 2024.

Jon (Tracy) Levy and Allison Levy on the passing of their mother, Charilee Levy, on Saturday, November 30, 2024.

Adam, (Dr. Eydie), Elana, and Dalia Kolko on the passing of their mother and grandmother, Dvora Goldman Kolko, on Wednesday, December 4, 2024.

Fred Gilman on the passing of his beloved wife, Barbara Gilman on Tuesday, December 24, 2024.

The Weinbaum family on the passing of Claire Weinbaum on Wednesday, December 25, 2024.

Robert Glimcher (Megan) on the passing of his father, Herbert "Herb" Glimcher, on Saturday, January 4, 2025.

Judy Light Yailen on the passing of her beloved husband Bruce P. Yailen on Sunday, January 12, 2025.

Sharon Schwartz (Steven) on the passing of her mother Ruth Surloff Fineberg on Thursday, January 16, 2025.

Melissa Sutcliffe (Mark), Matthew Stern (Leigh), Moses and Lilith Rose Sutcliffe, Ida and Abby Stern on the passing of their mother and grandmother Marilyn Stern on Saturday, January 18, 2025.

Milestones – Mazal Tov!

November 1, 2024 — January 31, 2025

Barbara Rosenstein as she welcomed her 11th and 12th great-grandchildren. Great-granddaughter Yael Brachawas born to Rabbi Moshe and Shevi Rosenstein of Silver Springs, MD on October 29, 2024 and great-granddaughter Aliza was born to Shlomo and Sarah Leah Rosenstein of Baltimore, MD on October 31, 2024.

Rabbi Stephen and Lisa Steindel on the Benei Mitzvah of their grandchildren Delilah Keren and Moses Solomon Dauber in Washington, DC on Shabbat Noah.

Neivert Family in honor of Alia becoming a bat mitzvah on Saturday, November 9.

Dr. Stuart Silverman, Emily Silverman Vandervalk & Tyler Vandervalk, and Franki Silverman Zimmerman & Aaron Zimmerman on the occasion of their granddaughters' and daughters' namings.

Gerri Sperling for receiving a recognition award from Bethany Christian Services of Western PA in honor of more than 30 years of service and dedication.

Debby Firestone, Ira Frank, Marjorie Manne, Ralph Roskies, Evan Stein and Jimmy Wagner for receiving this year's Pittsburgh Jewish Chronicle Volunteers of the Year award from various local organizations.

Yael Silk, Jordan Fischbach, Janice Davidson & John Thomas, Marnin & Lee Fischbach on their son and grandson Natanel becoming a bar mitzvah on Saturday, December 7.

Jennifer & Ilia Murtazashvili on their daughter Zoe becoming a bat mitzvah on Saturday, December 14.

Art and Marlene Silverman on the wedding of their grandson, Zalman Silverman, to Shany Levitan that took place in Panama City.

David & Teddi Horvitz and Rhonda Horvitz on the birth of their granddaughter, Bree Mira, who was born in Chicago on December 17, 2024 to Shana and Joel Hainsfurther.

Brian Cohen & Ilyssa Manspeizer on the birth of their grandson who was born on Tuesday, January 7, 2025, in London, England. Mazal Tov also to parents Jacob and Emily Cohen, older brother Sonny Cohen, and grandparents Sharon and Andrew Deaner of England.

Vita Nemirovsky & Jonathan Weinkle on their son Adi becoming a bar mitzvah on Saturday, January 11, 2025.

Jackie & Evan, Samuel & Ronen Stein, on the birth of their daughter and sister, Mara Eden Stein, who was born on Wednesday, January 15, 2025. Also, mazal tov to grandparents, Barry & Yvonne Stein, and Laura & Cary Friedman from Trumbull, CT.

Third Meal Sponsors

November 1, 2024 — January 31, 2025

November 9, 2024

sponsored by **Brenda Kurland** in memory of her grandparents Samuel Kurland and Sylvia Baker.

November 16, 2024

sponsored by **Gil Schneider** in memory of his father Maxwell M. Schneider

November 23, 2024

sponsored by **an anonymous donor**.

November 30, 2024

sponsored by **Jeff Rosenbloom** in memory of his father Dr. David A. Rosenbloom

December 7, 2024

sponsored by **Gil Schneider** in memory of his grandmother Fannie Nydick Meltzer.

December 14, 2024

sponsored by **Elinor, Sanford, and Robbie Zarembeg** in loving memory of beloved parents and grandparents, Robert & Sara Davidson and Ruth & Samuel Zarembeg and also in memory of beloved sister and aunt, Lea Davidson.

December 21, 2024

sponsored by the **Gillman and Kass Family** in memory of their parents and grandparents, Miryom Kass and Rabbi Neil Gillman.

December 28, 2024

sponsored by **Robert & Ellen Garvin** in memory of Robert's parents Norman and Ruth Garvin.

January 4, 2025

sponsored by the **Kolko family** in memory of beloved parents and grandparents Myron and Dvorah Kolko.

January 18, 2025

sponsored by **Sharon & Steven Schwartz** in memory of beloved father, Nathan Schwartz.

January 25, 2025

sponsored by **Jeff Rosenbloom** in memory of his mother Natalie M. Rosenbloom.

OUR CONGREGATIONAL FAMILY

**Check out the full list of Congregation Beth Shalom endowment and funds.
You can donate to any ones of these funds.
Donate online at bethshalompgh.org/general-donations**

Operations Endowment

Providing long-term support for synagogue operations

Rabbi Adelson Discretionary Fund

Supporting Rabbi Adelson's Philanthropic Ideals

Rabbi Goodman Discretionary Fund

Supporting Rabbi Goodman's Philanthropic Ideals

Mildred & Isadore Berkowitz Memorial Fund

Supporting synagogue operations

Beth Shalom Judaic Museum Fund

Providing funds for Judaic Museum purchases

Bregman Minyan Endowment

Supporting morning minyan social activities

Bunny and Marvin Morris Family Arts Fund

Providing support for art

Cemetery Endowment

Providing cemetery maintenance

Etz Chaim Chumashim Fund

Purchasing of Chumashim

Andrew & Minnie Cohen Operations Fund

Supporting synagogue operations

Reuben A. & Selma W. Cohen Youth Endowment

Supporting Youth Department activities

Harry & Jean Davis Operations Endowment

Supporting synagogue operations

Max Elinoff Youth Scholarship Fund

Supporting Beth Shalom youth welfare

J. Leonard Frank Early Morning Minyan Endowment

Supporting Shabbat and Yom Tov services

Goldberg Endowment Fund

Financing Shabbat & family programs for Religious School (J-JEP)

Lynda Herer Goldsmith Camp Ramah Fund

Funding scholarships for youth members in need

Lillian & Leo Gross Sisterhood Keshet Fund

Underwriting Keshet annual cost

Bernard & Ethel Halpern Young Leadership Award

Paying the expenses associated with the Halpern Young Leadership award

Lillian Halpern JTS Weekend Lectureship Endowment

Bringing Seminary students to Beth Shalom for shabbat weekend

Morris Henderson Yahrzeit Fund

Supporting synagogue operations

Hoffman Library Fund

Establishing and maintaining the Hoffman Library

Israel Experience Scholarship Fund

Funding scholarships for dependent children of Congregants to offset costs for trip to Israel

Allan & Betsy Kanarek Shabbat Alive Endowment

Offering programming for Shabbat Alive events

Joan & Larry Lasday Memorial Education Fund

Assisting deserving youth of Synagogue members

Mark Lasser Memorial Scholarship Fund

Providing an annual scholarship to enable an Israel experience for a member in need

Darrell H. Lazarus Hear O Israel Fund

Providing hearing devices for those who are hearing impaired

Arnold H. Lazarus & Belle G. Lazarus Endowment

Supporting synagogue operations

Arnold H. Lazarus & Belle G. Lazarus Annual Remembrance Fund

Providing funding for annual kiddush honoring Belle and Arnold Lazarus

Bessie & Aaron Maharam Education Endowment

Providing books & other educational materials for preschool

OUR CONGREGATIONAL FAMILY

Ma'ot Hittin Donation Fund

Supporting people in need during Passover

Max Elinoff Fund

Hebrew School Technology Fund

Mazerov Scholarship Endowment

Providing scholarship support for children of Beth Shalom members

Moscov Scholarship Fund

Providing scholarship support for Preschool students

Preschool Enrichment Fund

Supporting preschool programming

Philanthropic Fund

Supporting charitable causes as defined by the Philanthropic Committee

Prayer Book Fund

Providing funds to purchase New Prayer Books

Preschool Scholarship Fund

Providing scholarship support for Preschool students

Lynne Robins Memorial Scholarship Endowment

Providing First-time Israel travel support for young female members

Rose K. & Harry Rosen Confirmation Class Endowment

Financing education programs and activities

Thomas Mordechai and Simcha Rosenstein Memorial Fund

Supporting synagogue operations

Dolores Rubin Prayerbook Fund

Providing funds to purchase New Prayer Books

Schiffman Music Fund

Supporting music programming

Arlene Shapiro Memorial Fund

Supporting synagogue operations

Samuel T. & Jeannette B. Shear Youth Lounge Endowment

Establishing and maintaining youth lounge

Sisterhood Flower Fund

Providing flowers for the Bima & our Rabbis for the High Holidays

Sisterhood Torah Cover Endowment

Purchasing of Torah Cover in honor of every Congregation President

Sigel-Mandel-Cohen Scholar in Residence Shulabration Endowment

Supporting Scholar-in-Residence Program

Albert & Anita Smolover Scholarship Fund

Supporting Preschool operations

Pearl & William Stark Humanities Library Fund

Establishing and maintaining the Starks Humanities Library

Harry Steck Primary Enrichment Endowment Fund

Providing books and other educational materials for Religious School Enrichment

Taubé Endowment Fund

Supporting synagogue operations

Early Childhood TEACH Fund

Supporting Professional Development of our Preschool Staff

Wagner-Klein Preschool Playground Fund

Maintaining and replacing Preschool playground equipment

Alvin and Shirley Weinberg Preschool Scholarship Fund

Providing scholarship support for Preschool students

Youth Fund

Supporting youth programming

Zukerman Sukkot Endowment

Providing Sukkot decorations and kiddushes and Sukkah construction/repair

Zweig Library Fund

Establishing and maintaining the Zweig Library

Samuel & Mollie Zytznick Endowment

Supports synagogue operations

STAFF DIRECTORY

Please reference this directory for professional leadership contact information.

We look forward to speaking with you!

OFFICE HOURS: Monday - Thursday, 9:00 am - 5:00 pm and Friday, 9:00 am - 3:00 pm*
* Staff schedules vary

Clergy & Program Staff



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Shayna Yanoff
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Volunteers Needed

Mishloah Manot



The sending of mishloah manot, or delivered portions of food, is one of the five mitzvot of Purim. Traditionally speaking, one should send a package, on the day of Purim, containing at least two different types of food to at least one other person to fulfill the mitzvah.

You have an opportunity to assist in assembling and delivering bags. It is a wonderful and worthwhile experience! Assembling the bags will take place on Sunday, March 9. Since Purim begins Thursday evening, March 13th, delivery volunteers will need to pick up the bags on March 10, 11 & 12. Please contact Mindy Shreve at mindyshreve@gmail.com to volunteer.

Help with Packing

Help with Delivering





Rabbi Andy Shugerman
Development Director

Paul Teplitz
President

Rabbi Seth Adelson
Senior Rabbi

Robert Gleiberman
Executive Director