



## SSP Data Debrief Worksheet

### Integrated Thoughts of 7 Steering Committee Attendees, Oct 10, 2018

1. After reviewing the data, what are the three most important themes that emerge for you as a planning leader?

**Connecting people; engaging new members**

**Promoting a culture of volunteerism**

**Addressing needs/interests of different shul constituencies**

**Creating more passion & higher expectations for satisfying shul community**

**Building financial sustainability**

**Developing more effective communications**

**Ensuring effective succession of lay leadership; developing next generation of leaders**

2. What were the biggest surprises?

**Overwhelming emphasis on values of Conservative Judaism**

**Lower than expected importance to life cycle ritual**

**Low commitment/priority for Israel**

3. You have reviewed the most important critical issues according to the congregation. What do you believe are the (3) three **most important critical issues** that planners should focus on next?

**Financial viability; addressing high costs of maintaining facility**

**Getting to a more inclusive and more welcoming community**

**Reaching people who are not members but could be brought into community**

**Developing our Conservative Brand in region**

**Making Shabbat more of a social focus for the shul**

4. Please provide one very specific suggestion that would really make a difference to one of your critical issues.

**Promote “legacy and life” commitment of members for financial stability**  
**Promote Shabbat lunch/dinner effort**

5. Please describe one “shift” that the congregation needs to make.

We need to shift from \_\_\_\_\_ to \_\_\_\_\_.

**Problem-focused to strengths-focused**

**Stagnation to movement**

**Reactive to proactive**

**Staff-driven to congregation-driven**

**Transactional to existential**

**Undirected to directed**

**Optional Shabbat to Shabbat at shul as essential element of the week**

6. After reviewing the data, what creates the most concern?

**Members do not fully appreciate that the congregation is truly at risk from pressing financial and social factors**

**Inertia, nihilism, low expectations**

7. After reviewing the data, what gives you the most hope?

**Clergy and staff highly effective, succeeding in turning shul around**

**New younger members who are having children**

**Commitment to Conservative Judaism**

**Other Comments-** please feel welcome to share

*\*\*The Data Gathering Team will summarize these debriefs and report back to the SC.*