SSP Data Debrief Worksheet

Integrated Thoughts of 7 Steering Committee Attendees, Oct 10, 2018

1. After reviewing the data, what are the three most important themes that emerge for you as a planning leader?

Connecting people; engaging new members
Promoting a culture of volunteerism
Addressing needs/interests of different shul constituencies
Creating more passion & higher expectations for satisfying shul community
Building financial sustainability
Developing more effective communications
Ensuring effective succession of lay leadership; developing next generation of leaders

2. What were the biggest surprises?

Overwhelming emphasis on values of Conservative Judaism
Lower than expected importance to life cycle ritual
Low commitment/priority for Israel

3. You have reviewed the most important critical issues according to the congregation. What do you believe are the (3) three most important critical issues that planners should focus on next?

Financial viability; addressing high costs of maintaining facility
Getting to a more inclusive and more welcoming community
Reaching people who are not members but could be brought into community
Developing our Conservative Brand in region
Making Shabbat more of a social focus for the shul
4. Please provide one very specific suggestion that would really make a difference to one of your critical issues.

Promote “legacy and life” commitment of members for financial stability
Promote Shabbat lunch/dinner effort

5. Please describe one “shift” that the congregation needs to make.
   We need to shift from________________________ to _______________________.
   
   Problem-focused to strengths-focused
   Stagnation to movement
   Reactive to proactive
   Staff-driven to congregation-driven
   Transactional to existential
   Undirected to directed
   Optional Shabbat to Shabbat at shul as essential element of the week

6. After reviewing the data, what creates the most concern?

Members do not fully appreciate that the congregation is truly at risk from pressing financial and social factors
Inertia, nihilism, low expectations

7. After reviewing the data, what gives you the most hope?

Clergy and staff highly effective, succeeding in turning shul around
New younger members who are having children
Commitment to Conservative Judaism

Other Comments- please feel welcome to share

**The Data Gathering Team will summarize these debriefs and report back to the SC.**